

VERSION 1 AS OF: 06/09/10

**PARKERS
Production Schedule 2011**

Period	1	2	3	4	5	6	7	8	9	10	11	12
Budget Ref: PCP00M400												
Cover Date	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12
DISPLAY ADVERTISING												
Copy Deadline CLASSI	Fri-10-Dec	Tue-11-Jan	Tue-08-Feb	Fri-11-Mar	Fri-08-Apr	Mon-09-May	Tue-14-Jun	Tue-12-Jul	Mon-15-Aug	Tue-13-Sep	Tue-11-Oct	Mon-14-Nov
Copy deadline display	Mon-13-Dec	Fri-14-Jan	Fri-11-Feb	Fri-18-Mar	Wed-13-Apr	Thu-12-May	Fri-17-Jun	Fri-15-Jul	Thu-18-Aug	Fri-16-Sep	Fri-14-Oct	Thu-17-Nov
Credit Fix	Mon-13-Dec	Fri-14-Jan	Fri-11-Feb	Fri-18-Mar	Wed-13-Apr	Thu-12-May	Fri-17-Jun	Fri-15-Jul	Thu-18-Aug	Fri-16-Sep	Fri-14-Oct	Thu-17-Nov
Insert Delivery	Fri-17-Dec	Wed-19-Jan	Wed-16-Feb	Wed-23-Mar	Mon-18-Apr	Tue-17-May	Wed-22-Jun	Wed-20-Jul	Tue-23-Aug	Wed-21-Sep	Wed-19-Oct	Wed-23-Nov
PRINT SCHEDULE												
Files to printer COVER	Thu-16-Dec	Tue-18-Jan	Tue-15-Feb	Tue-22-Mar	Fri-15-Apr	Mon-16-May	Tue-21-Jun	Tue-19-Jul	Mon-22-Aug	Tue-20-Sep	Tue-18-Oct	Tue-22-Nov
Files to printer TEXT SECTIONS	Fri-17-Dec	Wed-19-Jan	Wed-16-Feb	Wed-23-Mar	Mon-18-Apr	Tue-17-May	Wed-22-Jun	Wed-20-Jul	Tue-23-Aug	Wed-21-Sep	Wed-19-Oct	Wed-23-Nov
Files to printer TEXT SECTIONS	Fri-17-Dec	Wed-19-Jan	Wed-16-Feb	Wed-23-Mar	Mon-18-Apr	Tue-17-May	Wed-22-Jun	Wed-20-Jul	Tue-23-Aug	Wed-21-Sep	Wed-19-Oct	Wed-23-Nov
PRINT ORDER TO FRONTLINE	Tue-14-Dec	Fri-14-Jan	Fri-11-Feb	Fri-18-Mar	Wed-13-Apr	Tue-10-May	Fri-17-Jun	Fri-15-Jul	Thu-18-Aug	Fri-16-Sep	Fri-14-Oct	Fri-18-Nov
PRINT ORDER TO PRINTERS	Wed-15-Dec	Mon-17-Jan	Mon-14-Feb	Mon-21-Mar	Thu-14-Apr	Fri-13-May	Mon-20-Jun	Mon-18-Jul	Fri-19-Aug	Mon-19-Sep	Mon-17-Oct	Mon-21-Nov
COPIES TO MAILING HOUSE	Mon-27-Dec	Thu-27-Jan	Thu-24-Feb	Thu-31-Mar	Wed-27-Apr	Wed-25-May	Thu-30-Jun	Thu-28-Jul	Wed-31-Aug	Thu-29-Sep	Thu-27-Oct	Thu-01-Dec
TNT COLLECTION AT 4PM	Mon-27-Dec	Thu-27-Jan	Thu-24-Feb	Thu-31-Mar	Wed-27-Apr	Wed-25-May	Thu-30-Jun	Thu-28-Jul	Wed-31-Aug	Thu-29-Sep	Thu-27-Oct	Thu-01-Dec
Publication Date	Wed-05-Jan 2011	Wed-02-Feb 2011	Wed-02-Mar 2011	Wed-06-Apr 2011	Wed-04-May 2011	Wed-01-Jun 2011	Wed-06-Jul 2011	Wed-03-Aug 2011	Wed-07-Sep 2011	Wed-05-Oct 2011	Wed-02-Nov 2011	Wed-07-Dec 2011

SPECIFICATIONS

Size	220x145mm	
Average pagination	356pp	
Paper	52gsm Graphocrystal	
Binding method	Perfect Bound	
Printers	St Ives Peterborough	
Quantity	50k	
Outworking	n/a	
Network Production	Hollie Swift - 01733 468074	Sally Hefferon - 01733 468493
Frontline	Beverley Stocks - 01733 882303	Beverley Stocks, ph.01733 882 303