

**PARKERS
Product Schedule 2017**

Period	1	2	3	4	5	6	7	8	9	10	11	12
Budget Ref: PCP00M400	17001	17002	17003	17004	17005	17006	17007	17008	17009	17010	17011	17012
Cover Date	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18

DISPLAY ADVERTISING

Copy Deadline CLASSI	Tue-06-Dec	Mon-09-Jan	Mon-06-Feb	Mon-13-Mar	Fri-07-Apr	Mon-15-May	Mon-12-Jun	Mon-10-Jul	Mon-14-Aug	Mon-11-Sep	Mon-09-Oct	Mon-13-Nov
Copy deadline display	Fri-09-Dec	Thu-12-Jan	Thu-09-Feb	Thu-16-Mar	Mon-10-Apr	Thu-18-May	Thu-15-Jun	Thu-13-Jul	Thu-17-Aug	Thu-14-Sep	Thu-12-Oct	Thu-16-Nov
Credit Fix	Fri-09-Dec	Thu-12-Jan	Thu-09-Feb	Thu-16-Mar	Mon-10-Apr	Thu-18-May	Thu-15-Jun	Thu-13-Jul	Thu-17-Aug	Thu-14-Sep	Thu-12-Oct	Thu-16-Nov
Insert Delivery	Thu-15-Dec	Mon-16-Jan	Mon-13-Feb	Mon-20-Mar	Thu-13-Apr	Mon-22-May	Mon-19-Jun	Mon-17-Jul	Mon-21-Aug	Mon-18-Sep	Mon-16-Oct	Mon-20-Nov

PRINT SCHEDULE

Files to printer COVER	Wed-14-Dec	Fri-13-Jan	Fri-10-Feb	Fri-17-Mar	Wed-12-Apr	Fri-19-May	Fri-16-Jun	Fri-14-Jul	Fri-18-Aug	Fri-15-Sep	Fri-13-Oct	Fri-17-Nov
Files to printer TEXT SECTIONS	Thu-15-Dec	Mon-16-Jan	Mon-13-Feb	Mon-20-Mar	Thu-13-Apr	Mon-22-May	Mon-19-Jun	Mon-17-Jul	Mon-21-Aug	Mon-18-Sep	Mon-16-Oct	Mon-20-Nov
Files to printer TEXT SECTIONS	Thu-15-Dec	Mon-16-Jan	Mon-13-Feb	Mon-20-Mar	Thu-13-Apr	Mon-22-May	Mon-19-Jun	Mon-17-Jul	Mon-21-Aug	Mon-18-Sep	Mon-16-Oct	Mon-20-Nov
Pagination Confirmation to Printer	Mon-12-Dec	Tue-10-Jan	Tue-07-Feb	Tue-14-Mar	Mon-10-Apr	Tue-16-May	Tue-13-Jun	Tue-11-Jul	Tue-15-Aug	Tue-12-Sep	Tue-10-Oct	Tue-14-Nov
PRINT ORDER TO PRINTERS	Mon-12-Dec	Wed-11-Jan	Wed-08-Feb	Wed-15-Mar	Mon-10-Apr	Wed-17-May	Wed-14-Jun	Wed-12-Jul	Wed-16-Aug	Wed-13-Sep	Wed-11-Oct	Wed-15-Nov
COPIES TO MAILING HOUSE	Wed-28-Dec	Thu-26-Jan	Thu-23-Feb	Thu-30-Mar	Thu-27-Apr	Thu-01-Jun	Thu-29-Jun	Thu-27-Jul	Thu-31-Aug	Thu-28-Sep	Thu-26-Oct	Thu-30-Nov
DOWNTON COLLECTION AT 4PM	Wed-28-Dec	Thu-26-Jan	Thu-23-Feb	Thu-30-Mar	Thu-27-Apr	Thu-01-Jun	Thu-29-Jun	Thu-27-Jul	Thu-31-Aug	Thu-28-Sep	Thu-26-Oct	Thu-30-Nov
Publication Date	Wed-04-Jan 2017	Wed-01-Feb 2017	Wed-01-Mar 2017	Wed-05-Apr 2017	Wed-03-May 2017	Wed-07-Jun 2017	Wed-05-Jul 2017	Wed-02-Aug 2017	Wed-06-Sep 2017	Wed-04-Oct 2017	Wed-01-Nov 2017	Wed-06-Dec 2017

BH 26 &27/12 & 2/1

Easter 25/3 & 28/3

Easter 14.04 & 17.04

BH May 29th

BH 28/8