

**PARKERS
Product Schedule 2019**

Period	1	2	3	4	5	6	7	8	9	10	11	12
Budget Ref: PCP00M400	19001	19002	19003	19004	19005	19006	19007	19008	19009	19010	19011	19012
Cover Date	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20

DISPLAY ADVERTISING

Copy Deadline CLASSI	Sat-08-Dec	Mon-07-Jan	Mon-04-Feb	Tue-12-Mar	Tue-09-Apr	Mon-06-May	Mon-10-Jun	Mon-08-Jul	Mon-12-Aug	Mon-09-Sep	Mon-07-Oct	Mon-11-Nov
Copy deadline display	Tue-11-Dec	Thu-10-Jan	Thu-07-Feb	Fri-15-Mar	Fri-12-Apr	Thu-09-May	Thu-13-Jun	Thu-11-Jul	Thu-15-Aug	Thu-12-Sep	Thu-10-Oct	Thu-14-Nov
Credit Fix	Tue-11-Dec	Thu-10-Jan	Thu-07-Feb	Fri-15-Mar	Fri-12-Apr	Thu-09-May	Thu-13-Jun	Thu-11-Jul	Thu-15-Aug	Thu-12-Sep	Thu-10-Oct	Thu-14-Nov
Insert Delivery	Mon-17-Dec	Mon-14-Jan	Mon-11-Feb	Tue-19-Mar	Mon-15-Apr	Mon-13-May	Mon-17-Jun	Mon-15-Jul	Mon-19-Aug	Mon-16-Sep	Mon-14-Oct	Mon-18-Nov

PRINT SCHEDULE

Files to printer COVER	Fri-14-Dec	Fri-11-Jan	Fri-08-Feb	Mon-18-Mar	Fri-12-Apr	Fri-10-May	Fri-14-Jun	Fri-12-Jul	Fri-16-Aug	Fri-13-Sep	Fri-11-Oct	Fri-15-Nov
Files to printer TEXT SECTIONS	Mon-17-Dec	Mon-14-Jan	Mon-11-Feb	Tue-19-Mar	Mon-15-Apr	Mon-13-May	Mon-17-Jun	Mon-15-Jul	Mon-19-Aug	Mon-16-Sep	Mon-14-Oct	Mon-18-Nov
Files to printer TEXT SECTIONS	Mon-17-Dec	Mon-14-Jan	Mon-11-Feb	Tue-19-Mar	Mon-15-Apr	Mon-13-May	Mon-17-Jun	Mon-15-Jul	Mon-19-Aug	Mon-16-Sep	Mon-14-Oct	Mon-18-Nov
Pagination Confirmation to Printer	Wed-12-Dec	Wed-09-Jan	Wed-06-Feb	Fri-15-Mar	Wed-10-Apr	Wed-08-May	Wed-12-Jun	Wed-10-Jul	Wed-14-Aug	Wed-11-Sep	Wed-09-Oct	Wed-13-Nov
PRINT ORDER TO PRINTERS	Wed-12-Dec	Wed-09-Jan	Wed-06-Feb	Fri-15-Mar	Wed-10-Apr	Wed-08-May	Wed-12-Jun	Wed-10-Jul	Wed-14-Aug	Wed-11-Sep	Wed-09-Oct	Wed-13-Nov
COPIES TO MAILING HOUSE	Thu-27-Dec	Thu-24-Jan	Thu-21-Feb	Tue-26-Mar	Thu-25-Apr	Wed-22-May	Thu-27-Jun	Thu-25-Jul	Thu-29-Aug	Thu-26-Sep	Thu-24-Oct	Thu-28-Nov
DOWNTON COLLECTION AT 4PM	Thu-27-Dec	Thu-24-Jan	Thu-21-Feb	Tue-26-Mar	Thu-25-Apr	Wed-22-May	Thu-27-Jun	Thu-25-Jul	Thu-29-Aug	Thu-26-Sep	Thu-24-Oct	Thu-28-Nov
Publication Date	Fri-04-Jan 2019	Wed-30-Jan 2019	Wed-27-Feb 2019	Wed-03-Apr 2019	Wed-01-May 2019	Wed-29-May 2019	Wed-03-Jul 2019	Wed-31-Jul 2019	Wed-04-Sep 2019	Wed-02-Oct 2019	Wed-30-Oct 2019	Wed-04-Dec 2019

BH 30th Mar / 2nd Apr

BH 28th May