

Parkers

LOOSE INSERT SPECIFICATIONS

DELIVER TO:

William Gibbons 28 Planetary Rd, Willenhall, Wolverhampton WV13 3XT

Book in delivery of inserts with **01902 271113** – Failure to book in deliveries may result in them being turned away

PRESENTATION AND PACKAGING:

Inserts should be on non-returnable, pallets capable of being double stacked
Pallets must be 4-way entry; 1,200mm x 1,000mm & be in good condition
Pallet banding must be plastic to comply with Health & Safety requirements
Metal banding will result in refusal of the delivery
Containers and metal cages are also unacceptable
Pallets should be wrapped to provide stability and weather protection of inserts
If cartons are necessary, the maximum weight is 25kg per package
Labels must state publication name, month and quantity of inserts / box or pallet
Inserts should be stacked in large bundle quantities, not less than 50 per turn
Inserts in cartons must be unbanded and not turned within the box
Inserts must be packed flat with tight folds, no distortions or any curled edges
Inserts in cartons should also be delivered on pallets to minimise handling
Inserts in cartons must display a sample and a suitable label on the outside
Inserts must not be shrinkwrapped

Failure to comply could result in additional costs being incurred.

LOOSE INSERTS ONLY **MINIMUM & MAXIMUM SIZES FOR INSERTS TO BE MECHANICALLY INSERTED**

Minimum width: 105mm
Maximum width: 128mm

Minimum depth: 128mm
Maximum depth: 190mm

As a general rule, all inserts should be 15mm smaller both on depth and width than the magazine.

PAGINATION: Single sheet of 115gsm to 32pp on 60gsm

No concertina folds/ no landscape orientations for inserts with a pagination higher than 4pp

IF YOUR INSERT FALLS OUTSIDE THE ABOVE SPECIFICATIONS YOU MUST CONTACT US AS EXTRA COSTS WILL BE INCURRED, AS THE INSERT WILL NEED TO BE HAND INSERTED.

FOR FURTHER INFORMATION ON INSERTS CONTACT

PRINT PRODUCTION ON 01733 468074

